WHO’S THAT GIRL?

The New Kid on the Block

My name is Cheri-Ann Walcott, entrepreneur, visionary, millennial, daughter, new business owner, car enthusiast, a Christian chic, foodie, lover of the arts, and as of today a blogger and the list goes on. I don’t have any letters behind my name well not yet anyway, or a rich uncle that left me a fortune, I’m just gifted in many things, some of which I have chosen to now share with others. I have experienced lessons in my life that has helped to define who I am as an individual. I am now at the stage in my life where I embrace
unapologetically the woman I am because I have fought hard to become her. Stay tuned for more as I am still becoming.

“The Business Savvy” is my voice on personal, social and business issues in Barbados my hometown, and around the world. Follow me on this journey as I step into my gifts and purpose through business by touching the people I have the privilege to come into contact with.

Certainly, I could write about the things that I have done or accomplished in the time I have spent on the earth thus far. That may or may not be impressive to you depending on your socialization or what you have achieved yourself, but does it really tell you who I am? Let’s be honest, people don’t really want to hear what you have to say until they know who you are.

Let me explain with a scenario. Frank worked at a factory. He had no degree but with years of service and practical experience managed to reach to managerial level. The company is changing due to a possible merger and so the CEO has called a management meeting to which he also invites Frank, along with his other managers to discuss the particulars. Frank is now sitting in a board room with people half his age with all kinds of degrees and letters behind their names. During the meeting Frank participated and shared his opinion on several issues. He noticed a few managers were visibly upset and enquired why Frank was present and what he knew about mergers. The CEO explained that Frank was one of the main shareholders, owning 40 percent of the company but chose to work in the factory as he preferred to be hands on. It was only after this explanation, were the others willing to hear his opinion.

Here is the problem with this! We all get caught up with titles. We focus on where a person is from, who are their parents, what they drive, where they live, the color of their skin or how much money they make to decide if to pay attention or not. Society has created a world that judges us based on what we have instead of what we can bring to the table. We have discounted qualities like honesty, determination and kindness, and became fascinated with what looks pretty. Don’t disregard or count out a person because of their appearance or lack of status as you never know what value that person can bring to the table. One must give

“If you cannot change a situation, you are challenged to change yourself!”

- VICTOR FRANKL

Cheri-Ann Walcott
Business Owner, Blogger, Entrepreneur
people a chance, you will be amazed at how a person who you mistakenly classify can be the catalyst for joy, an elevated paradigm or success for you or your business.

I am at the beginning of this journey into the business world. My business is called “CottWal Corporate Services”. It is a virtual business support company assisting businesses and individuals in this new environment to achieve their business objectives.

Join me once a month while I share about my challenges and teachable moments that helped me on my road to success. Let’s learn from each other as we navigate and explore this new world we are living in. In my next issue, I will share part of my story from my beginnings to now. Remember, in order to make a difference in this world of ours, we have to be the change! Let’s make a conscious choice to evolve beyond the paradigms that causes us to stay stuck in the norm.

Follow me on Instagram @cheriannwalcott_official or email me at cheriann.walcott@icloud.com let me hear your thoughts on the blog and possibly write on a topic you feel passionate about.